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1. RESUME

Development practitioner with 13 years' experience across communication for development, natural resource governance, coastal community empowerment, and social innovation. Skilled in designing and implementing multisectoral strategies spanning WASH, public health, conservation, Blue Economy and local governance. I am committed to contributing my expertise in community outreach, socio-economic research, and multimedia work, and I operate effectively in diverse stakeholder environments, from grassroots groups to public authorities. My recent focus includes blue economy initiatives, inclusive growth, and pan-African incubation efforts.

2. CORE COMPETENCIES

- Business planning & financial modelling (feasibility studies, investment planning, multi-year scenario analysis)
- Value chain analysis & socio-economic research design
- Data processing, analysis and interpretation (R, SPSS, GIS)
- Strategic and operational planning
- Entrepreneurship support & GrowthWheel advisory (business diagnostics, capacity building)
- Multi-stakeholder engagement & governance facilitation
- Communication for development (WASH, conservation & environment, health)
- Andragogy and community structuring
- Social marketing, event planning, graphic design & multimedia publishing

3. QUALITIES

- Focus on Evidence-Based Approach (EBA)
- Emphasis on cost-effectiveness and efficiency
- Needs-driven and tailored approach
- Strong professional commitment

4. EDUCATION

Year	Establishment	Degree
Ongoing	Conservatoire National des Arts et Métiers (CNAM)	Master2 • Specialisation: Applied Globalization • Major: International Administration and Exchange
2023	Engineering School of Tourism, Informatics, Interpretership and Management (ESTIIM) – Antananarivo/MADAGASCAR	Master 2 • Specialization: Diplomacy • Major : Law and Political Science
2022	Centre National de Télé-Enseignement de MADagascar (CNTEMAD) – Antsiranana/MADAGASCAR	Master 1 • Specialization : Communication of Organizations • Major : Information and Communication in Business and Organizations

1. SPECIALIZATIONS

Formations	Unité légale	Status
Advanced statistics for data science	Johns Hopkins University (en ligne via coursera)	Ongoing training
Methods and statistics in social sciences	University of Amsterdam (en ligne via coursera)	1/5 ongoing
Evaluating Large-Scale Health Programs	Johns Hopkins University (en ligne via coursera)	4/5 ongoing

1. TRAINING AND OTHER

Innovative Governance of Large Urban Systems	École Polytechnique Fédérale de Lausanne	(coursera)
International Organizations Management	Université de Genève	(coursera)
Political Economy of Institutions and Development	Universiteit Leiden	(coursera)

Local Economic Development	Erasmus University Rotterdam	(coursera)
Studying Cities: Social Science Methods for Urban Research	Erasmus University Rotterdam	(coursera)
General and Analytical Accounting	Chambre de Commerce Antsiranana	In-person training
Project Management	KENTIA Madagascar	In-person training
Transformational Leadership	KENTIA Madagascar	In-person training
Training of Trainers	KENTIA Madagascar	In-person training
Health data collection	Université de Bordeaux	(fun-mooc)
Epidemiology: Concepts and Methods	CNAM Paris	(fun-mooc)
Program Design & Evaluation for Health Systems Strengthening	The Johns Hopkins University	(coursera)
Thematic Mapping	École Normale Supérieure	(coursera)
Africa and Globalization: Cross Perspectives	Sciences Po	(coursera)
Water Management and Policy	Université de Genève	(coursera)
International Law of Freshwater	Université de Genève	(coursera)
Africa: Environment and Sustainable Development	École Polytechnique Fédérale de Lausanne	(coursera)
African Cities: Restructuring Informal Settlements	École Polytechnique Fédérale de Lausanne	(coursera)
Planning Sanitation Systems and Technologies	École Polytechnique Fédérale de Lausanne	(coursera)

5. SOFTWARE

- R - Statistical computing
- SPSS/ Kobotoolbox/ ODK
- EPANET
- Philcarto/ Phildigit
- Pack MS Office
- Premiere-Pro
- Illustrator
- Photoshop
- Indesign

6. EXPERIENCES

From	Employer	Title
March 2025 to September 2026	Name : OceanHub Africa Adresse : 40 Dock Road, Victoria & Alfred Waterfront, Cape Town, Afrique du Sud, 8001 Ref :	Consultant – Coastal Community Development Trainer for ReSea project

	- Noor Jehan, +27 (81) 873-3306 - Chester Alexander, chester@oceanhub.africa , +27 73 117 0782	
• Entrepreneur support & capacity building for Madagascar Regenerative Seascape (ReSea) project: Leading 70+ Blue Economy Entrepreneurs, providing tailored coaching, technical assistance, and business development workshops focused on inclusive finance, marketing, leadership, and sustainability. • Contributing to building a Community of Practice (CoP) across EastAfrica seascapes, promoting continuous learning and peer-driven capacity building. • Conducting due diligence process. • Coordinating stakeholder engagement between OHA and local partners, including the Regenerative Seascape Program, feminist networks, and local authorities, to foster resilient support for the economic ecosystem and sustainable impact within the entrepreneur network. • Supporting the development, review, and validation of community business models, including procurement systems, production organisation, market access, cost and revenue structures, profit-sharing mechanisms, and business sustainability strategies. • Monitoring, Evaluation & Reporting: Developing and deploying a results-based M&E framework to track business performance, gender inclusion, and learning outcomes.		

Founder & Consultant TRIPHYLOS.EI - Madagascar (www.triphylos.org) <i>January 2017 – Present</i> Independent consultancy providing technical assistance in community development, governance, socio-economic research, communication for development, entrepreneurship, and environmental management.		
Selected consulting assignments		
From	Client	Title
July 2026 to August 2026	Name : Missouri Botanical Garden Adresse : Antsiranana Ref : Jeremi RAZAFITSALAMA, jeremie.razafitsalama@mobot.mg , +261 34 11 639 30	Business Development and Financial Planning Consultant

- Led the development of an integrated 5year (2026–2030) ecotourism business plan for the Oranjia Protected Area.
- Conducted an in-depth financial and economic feasibility study of the site's tourism activity, including revenue modelling and multi-year scenario projections.
- Conducted benchmarking against comparable protected areas in northern Madagascar and designed a revised pricing, guiding and revenue-allocation policy.
- Formulated the site's financing request and phased investment plan, supported by sensitivity and stress-testing analysis.
- Mapped the roles, responsibilities and rights of all stakeholders (managing association, technical partner, military landowner, regional authorities, local communities) and produced a governance framework.
- Delivered the business plan together with the accompanying financial model and presentation materials for validation before the COS in 2026.

Mai 2026 to
June 2026

Name : Congregation of the Sisters of
the Immaculate Heart of Mary (CICM),
Adresse : Antsiranana
Ref : Soeur Elisa
sœurscimds@gmail.com
+261 34 19 784 71

Business Development
and Financial Planning
Consultant

- Led the complete redesign and preparation of an integrated agro-pastoral business plan for a diocesan agricultural enterprise, covering poultry, rice, maize, vegetable production, aquaculture and agroforestry.
- Conducted the technical, organisational, commercial and financial feasibility assessment of the proposed investment project.
- Developed a comprehensive five-year financial model, including investment planning, operating budgets, cash-flow projections, profitability analysis (NPV, IRR, ROI and payback period) and funding requirements.
- Designed market analysis, commercial strategy, risk assessment and implementation framework aligned with donor requirements and investment appraisal standards.
- Structured the business plan in accordance with the donor's recommended template while consolidating technical, economic and financial evidence into a coherent investment document.

Produced decision-support tools, implementation schedules, organisational frameworks and monitoring indicators to facilitate project implementation and resource mobilisation.		
July 2024 to September 2024	Name : Missouri Botanical Garden Adresse : Antsiranana Ref : Jeremi RAZAFITSALAMA, jeremie.razafitsalama@mobot.mg , +261 34 11 639 30	Consultant in charge of the Value Chain Study in the “Oronjia Protected Area”
- Led a value chain study of the fishing, livestock and agriculture sectors around the Oronjia Protected Area to identify economically viable and ecologically sustainable development pathways. - Designed and supervised household survey data collection on socio-economic and environmental indicators across the villages surrounding the protected area. - Conducted exploratory and multivariate statistical analysis using R (Multiple Factor Analysis, SOFTMAX) to uncover patterns and rank potential value chains. - Developed business models for the priority activities identified including fish product valorisation (smoking, salting, drying), sustainable fishing techniques (palangrottes/palanques), oyster farming, and agriculture (livestock integration). - Wrote the final study report.		
August 2024 to January 2025	Name : Missouri Botanical Garden Adresse : Antsiranana Ref : Jeremi RAZAFITSALAMA, jeremie.razafitsalama@mobot.mg , +261 34 11 639 30	Consultant in charge of strategic plan development for the ecotourism sector in the “Oronjia Protected Area”
- Conducting quantitative data collection on tourism in the "Complexe Ramena" tourist area - Facilitating focus groups and qualitative interviews with stakeholders - Leading workshops for the Monitoring and Orientation Committee - Analyzing ecotourism and environmental carrying capacity - Process, analyze, and interpret data - Political analysis and regional governance of the tourism sector		
October 2023 to December 2023	Name : Service d'Appui à la Gestion de l'Environnement (SAGE) Adresse : Antsiranana	Consultant – Impact evaluation of IEC tools on communities surrounding the “Ambohitr’Antsingy

	Ref : NYANJATAHIANA, utrsagedie@gmail.com , +261 32 42 463 79	Montagne des Français “protected area
• Conducting data collection in the 8 villages surrounding the AA MdF protected area • Collecting qualitative data from stakeholders and local authorities • Semiotic and semiological analysis of the tools • Presenting study findings in a workshop • Drafting reports • Organizing and facilitating community environmental awareness events		

From	Employer	Title
July 2024 to december 2024	Name : AZIMUT (Canadian NGO) Adresse : 21, Bld de la Liberté, Antsiranana Ref : Maryse PARENT, maryse@tous-azimuts.org , +261 34 63 637 77	Consultant – Technical Advisor in Social and Behavioural Change for WASH Program “RANO MADIO BAOMBY”
• Conducting socio-health studies. • Developing the 3 year strategic plan for Social and Behavior Change (SBC) within the RANO MADIO BAOMBY program. • Providing capacity-building support to User Representative Committees. • Assessing the feasibility of establishing a Regional Risk Communication and Community Engagement Committee. (CREC)		
November 2017 to june 2024	Title : Communications Manager	
General Responsibilities • Managing website content and social media administration. • Organizing events and awareness campaigns. • Producing multimedia content (videography, infographics). • Designing educational and awareness materials. • Event coordination and logistics. • Developing, implementing, and evaluating communication strategies. Technical support for the menstrual hygiene project (PAHYME) – Antsiranana (Jan 2022 – June 2024) • Supporting project officers in strategic planning and implementation of PAHYME. • Developing and executing targeted awareness campaigns on menstrual health and hygiene. • Managing external communication, including press, conferences, and social media. • Providing capacity building for stakeholders on epidemiological approaches. • Supervising service providers and external consultants.		

Technical Support for the Environmental Education Project through School Nurseries “Loharanon’aina” – Joffreville (2019 – 2021)

- Designing and producing communication and promotional materials (small and large formats).
- Strengthening the communication and marketing capacities of the management team.
- Supervising the construction of school plants nurseries.

Technical support for the urban greening and municipal nursery project – Club201 Antsiranana (2017 – 2018)

- Providing technical support for the marketing strategy of the project.
- Co-organizing targeted urban reforestation campaigns in Diego Suarez.
- Designing and producing advertising and awareness materials.

Technical support for WASH Project “RANO MANGAOKA” –Municipality of Mangaoka (2018 – 2019)

- Developing and producing awareness tools (training materials, SBC materials on open defecation, water, and sanitation).
- Supporting User Representative Committees in coordination with the project's community organizer.
- Leading coastal community mobilization and awareness activities on WASH and open defecation.

Technical support for local initiative support program – GIZ ProDéCID (2017 – 2018)

- Designing and developing awareness materials.

Technical support for the Civil Society Platform MANDRESY Diana (2017 – 2018)

- Co-organizing public awareness campaigns on water and sanitation.
- Creating and managing digital advocacy campaigns.
- Supporting the implementation of surveys and advocacy for improved waste collection systems in Diego Suarez.
- Co-organizing various events (conferences, general assemblies, etc.).

From	Client	Title
November 2016 to March 2017	Name : Bi-monthly french journal « La Tribune de Diego et du nord de Madagascar » Adresse : Antsiranana	Freelance sales Representative

	Ref : Maholy ANDRIANAIVO, mahholy@gmail.com , +261 34 12 585 40	
• Client prospection • Negotiation, sales, and creation of advertising spaces		

From	Client	Title
September 2014 to february 2016	Name : NGO Maison de Sagesse / Projet « Mission Pour l'Emploi » Adresse : Antsiranana Ref : RAMAHATRATRA Gisèle, missionpourlemploi.mds@gmail.com , +261 32 73 123 15	Communication officer
• Reception, advising, and professional guidance for young people • Facilitating training workshops • Media relations • Creating and managing databases • Managing large-scale public events		

7. OTHER PROFESSIONAL SERVICES

Provided services within TRIPHYLOS.EI	Organizations
Trainer in data analysis, processing, and interpretation using R	SAGE
Trainer in communication	SAGE, MARY.SARL
Event management officer	groupe Grand Cercle de Diego
Design and architectural modeling of touristic areas and investment zones	Madagascar Tourism Consulting
Design of large-format POS (Point of Sale) materials for improved cookstoves and green charcoal	EcoGIZ
Design of awareness materials on water payment, library usage, and Citizen Control Committees	ProDéCID- GIZ
Brand creation and POS materials for a beekeeping business	MARY.SARL
Design of awareness tools and reforestation guide	Plateforme de la société civile MANDRESY

2. LANGUAGE SKILLS

• Malgache	Advanced proficiency (including mastery of regional dialects)
• Français	Advanced proficiency

• Anglais	Professional working proficiency
• Chinese	Basic

3. INTERESTS

• Political Science and Governance • Cultural anthropology • Graphic design & architecture • Science communication
