

CV

Name of Expert: Guy-Donald Adjété WILSON

Date of Birth: 15/07/1973

Country of Citizenship/Residence: Togo

Education

Institution	Qualification	Period
Kingdom Life Christian University, Lakeland	Doctorate in Business Administration	2015
University of Littoral Côte d'Opale, France	Master's Degree in International Affairs and Economic Engineering	2013
Higher Institute of International Trade of Dunkirk	Master's Degree in International Management – Transport & Logistics	2012
Higher Institute of International Trade of Dunkirk	Bachelor's Degree in International Management and Business Studies	2010
University of Littoral Côte d'Opale	Bachelor's degree in Economics and Management, specialization: Management	2010
Higher School of Applied Informatics and Office Management	BTS in Accounting and Business Management	1998
High school	Baccalaureate, G2 series, quantitative management techniques option	1995
High school	Baccalaureate, G3 series, Commercial Techniques option	1999

Key Experience Relevant to the Assignment

- More than 27 years of professional experience in trade facilitation, transport, logistics, regional integration and competition issues in West Africa.

- Extensive experience in cross-border trade facilitation, corridor governance and transport regulation across several ECOWAS countries including Togo, Benin, Burkina Faso, Senegal, Ghana, Côte d’Ivoire, Guinea and Central Africa.
- Strong practical expertise in identifying Non-Tariff Barriers (NTBs), analyzing bottlenecks at border crossings and improving corridor efficiency within West African trade and transport systems.
- Significant experience working with Borderless Alliance on regional trade facilitation programs, Border Information Centers (BICs), trade governance and mechanisms for reporting and processing complaints related to NTBs in West Africa.
- Proven expertise in ECOWAS Trade Liberalization Scheme (ETLS), trade facilitation agreements, AfCFTA-related issues, customs procedures and cross-border trade governance mechanisms.
- Extensive experience in capacity building and sensitization of public and private stakeholders on regional trade protocols, transport facilitation and trade-related regulatory frameworks across West Africa.
- Demonstrated expertise in the facilitation of agro-pastoral and sylvo-pastoral products trade flows in West Africa, including awareness campaigns on barriers affecting agricultural and agro-pastoral trade corridors.
- Strong experience in transport governance, logistics competitiveness, port competitiveness studies and development of transport sector operational manuals and corridor performance tools.

Specific Experience in the Region

Country / Region	Relevant Experience
Togo	Trade facilitation, transport governance, corridor analysis
Benin	Cross-border facilitation and NTB-related activities
Burkina Faso	Corridor governance and customs procedures
Ghana	Borderless Alliance regional programs
Côte d’Ivoire	Port competitiveness and transport systems
Senegal	Trade facilitation and transport planning

Cameroun	Port competitiveness and transport systems and trade facilitation
ECOWAS Region	NTB reporting mechanisms and regional trade facilitation

Employment Record Relevant to the Assignment

Since May 2019

Confirmed Senior Consultant in Togo and West Africa

Honorary Consultant for Borderless Alliance in Togo

- collection of trade and transport data in west Africa
- several port and corridor assessment studies
- Coordination of technical and administrative consultancy missions;
- Conducted studies on urban transport planning and vehicle fleet renewal;
- Contributed to the identification of Non-Tariff Barriers along regional economic corridors;
- Worked on border crossing bottlenecks in West Africa;
- Participated in competitiveness studies of the ports of Cotonou, Lomé, Tema, Takoradi, Abidjan, San Pedro and Dakar;
- Developed the guide for the clearance of Burkinabè goods through the Port of Lomé;
- Continued trade and transport facilitation activities in collaboration with Borderless Alliance
- Data collection at key entry points in Togo

January 2017 – December 2018

Transport Specialist

Borderless Alliance

(Accra, Ghana / ECOWAS Region)

- Conducted sensitization missions on regional trade and transport facilitation in West Africa;
- Delivered training on the ECOWAS Trade Liberalization Scheme (ETLS) and competition frameworks;

- Strengthened capacities of trade and transport stakeholders through UNCTAD-validated training modules;
- Conducted awareness campaigns on barriers affecting agro-pastoral trade flows under regional programs ;
- Carried out border crossing surveys across West African corridors including Kantchari and Makalondi;
- Designed and implemented complaint reporting and processing mechanisms related to Non-Tariff Barriers (NTBs);
- Strengthened capacities of focal points on the use of e-platform applications for NTB complaint management;
- Developed road transport driver guides for several ECOWAS Member States;
- Ensured road governance and contributed to regional trade facilitation initiatives;
- Drafted and published technical reports;
- Served as Acting Executive Secretary.

Other Relevant Training

Country	Relevant Experience
Togo	Trade facilitation, transport governance, corridor analysis
Benin	Cross-border facilitation and NTB-related activities
Burkina Faso	Corridor governance and customs procedures
Ghana	Borderless Alliance regional programs
Côte d'Ivoire	Port competitiveness and transport systems
Senegal	Trade facilitation and transport planning
ECOWAS Region	NTB reporting mechanisms and regional trade facilitation

Language Skills

Language	Reading	Speaking	Writing
French	Excellent	Excellent	Excellent
English	Good	Intermediate	Intermediate

Adequacy for the Assignment

Position:

National Expert in Togo

Dr. Guy-Donald A. WILSON possesses extensive operational and regional experience directly relevant to the ECOWAS assignment on the identification, monitoring and elimination of Non-Tariff Barriers (NTBs). He carried out the collection and analysis of data on port costs and corridors. He conducted studies on the competitiveness of ports in West Africa. He also collected data at several juxtaposed checkpoints. His profile combines strong expertise in:

- Trade facilitation;
- Corridor governance;
- Transport and logistics systems;
- Several port and corridor assessment studies
- Collection and analysis of port and corridor costs
- Analysis of trade flows and logistics platforms
- NTB identification and reporting mechanisms;
- ECOWAS trade protocols;
- Border governance;
- and Regional stakeholder coordination.

His extensive practical experience with Borderless Alliance and regional trade facilitation programs provides him with a deep understanding of operational barriers affecting regional trade flows and border efficiency within the ECOWAS region.

He is particularly well positioned to contribute to:

- stocktaking and mapping of NTBs;
- stakeholder consultations;
- operational NTB management systems;

- trade facilitation mechanisms;
- and corridor performance analysis under the ECOWAS NTB Framework assignment.

Expert Contact Information

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Certification

I, the undersigned, certify that to the best of my knowledge and belief, this CV correctly describes my qualifications, experience and competencies, and I am available to undertake the assignment in case of award.

I understand that any misrepresentation or false statement herein may lead to my disqualification or dismissal by the Client.

Name of Expert:

Dr. Guy-Donald A. WILSON



Signature:

Date: 22/05/2025

Name of Authorized Representative:

Signature:

Date: